

Northumbria Police Authority Building Communities, Beating Crime Area Command Report – Urban Northumberland

Prepared by:
Kate Morris, Senior Research Executive
February 2006



Because People Matter

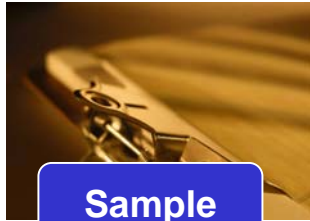
Methodology



Timeframe

Face to face survey

11th Oct '05 to 24th November '05



Sample

Main sample
1,661

Residents aged 18+

Split equally to ensure around 250 interviews were completed in each of the 5 Police Command Unit Area's

Booster
259

Guided by census information on ethnicity, 25 interviews were completed within each area except Newcastle Upon Tyne where 125 were completed which reflected census information



Questionnaire

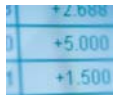
Residents were asked about the following areas:

Neighbourhood issues

Experience of crime

Police in the neighbourhood

Communication and information

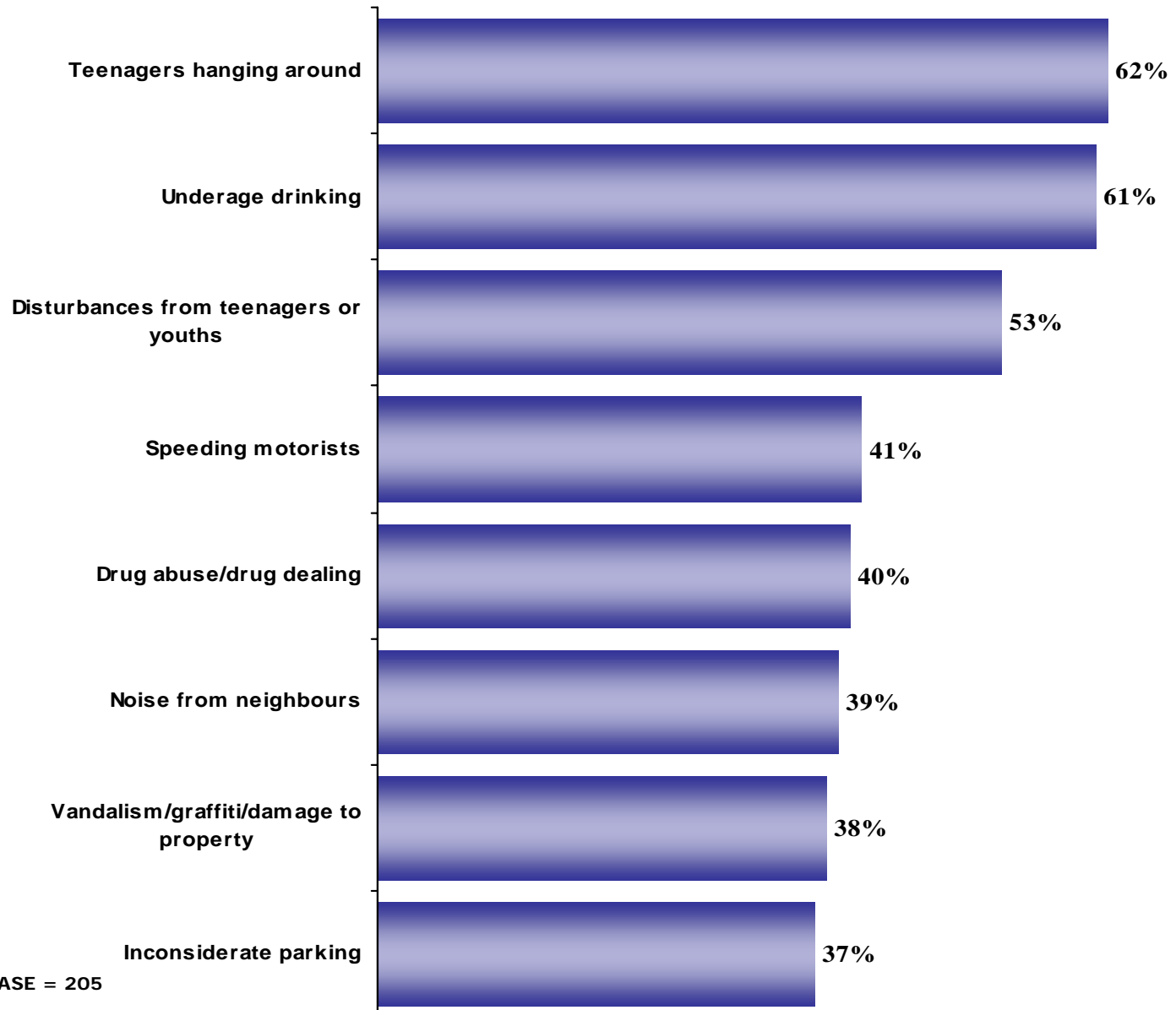


Data

Data was weighted for each ward by age, gender, economic status and ethnicity to accurately match known profile of each ward's population by these characteristics

The top problems in Urban Northumberland relate to teenagers hanging around; underage drinking and disturbances from teenagers and youths

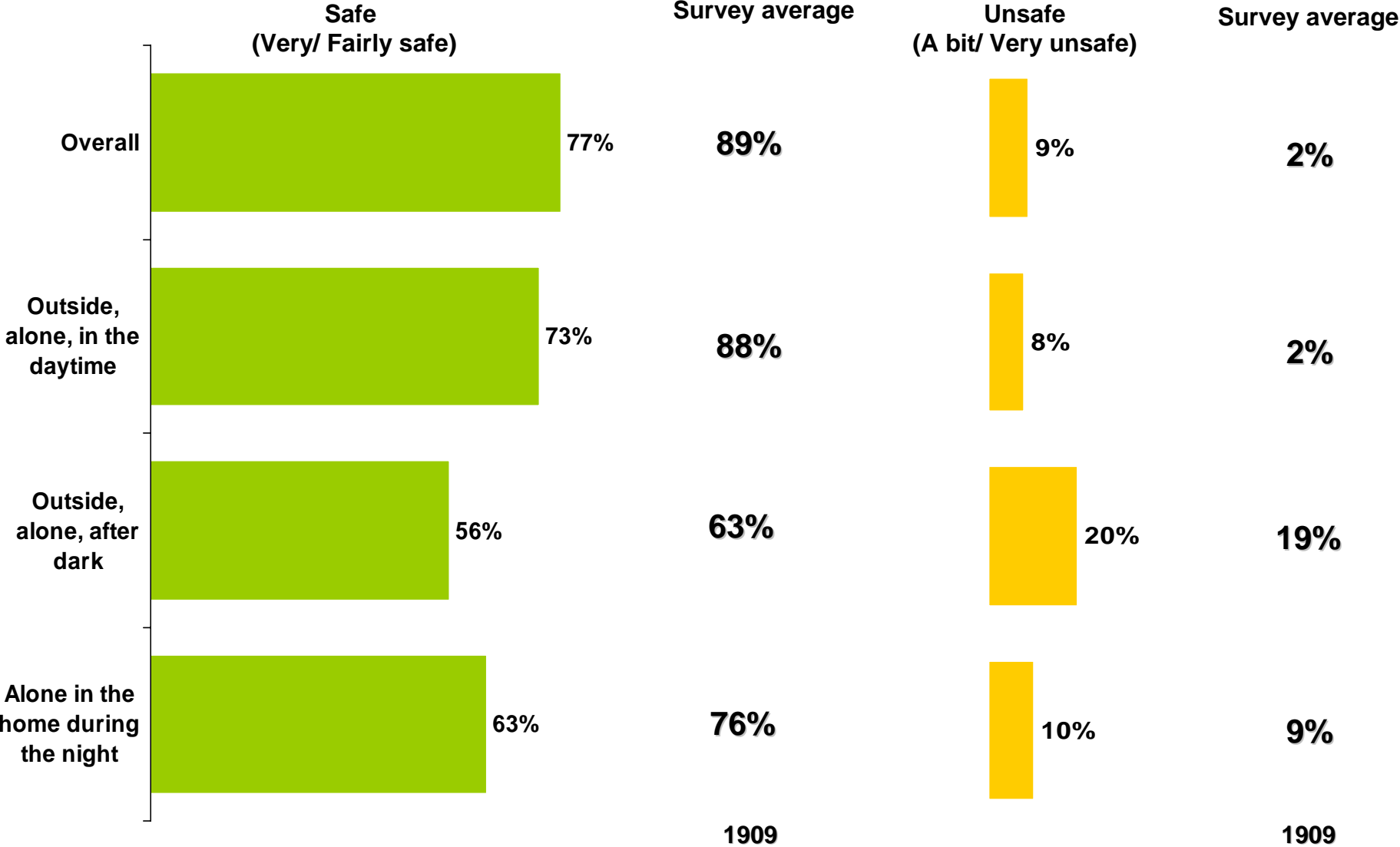
Q. Do you think that each of these is a serious, slight or not a problem in your neighbourhood?



UNWEIGHTED SAMPLE BASE = 205

The majority of people in Urban Northumberland do feel safe in their neighbourhood

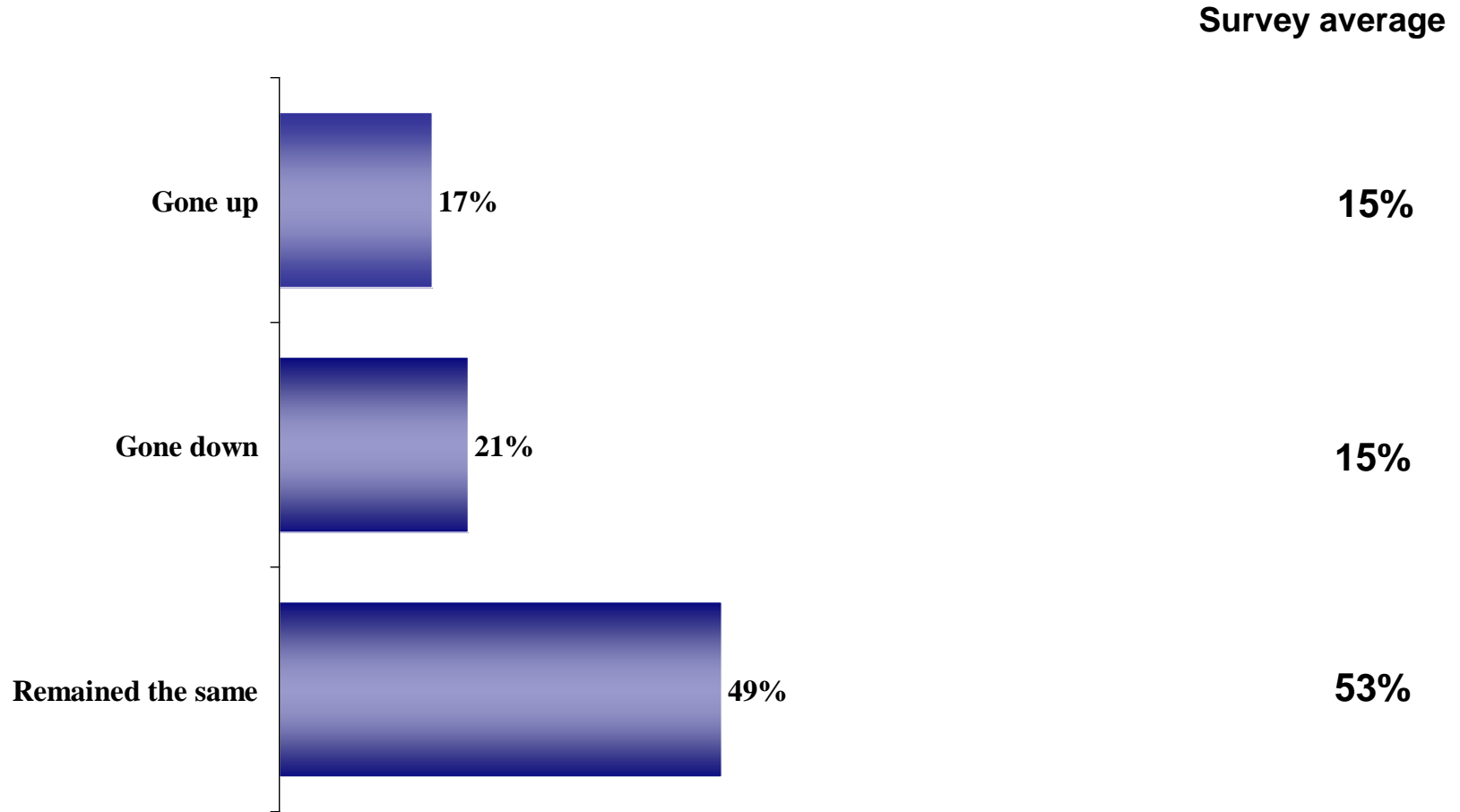
Q. How safe do you feel...in your neighbourhood?



UNWEIGHTED SAMPLE BASE = 205

The majority of residents feel that the overall amount of crime in the area has remained the same over the past 2 years

Q. From what you know or have heard, do you think the overall amount of crime in your neighbourhood has gone up, down or remained about the same over the past 2 years?



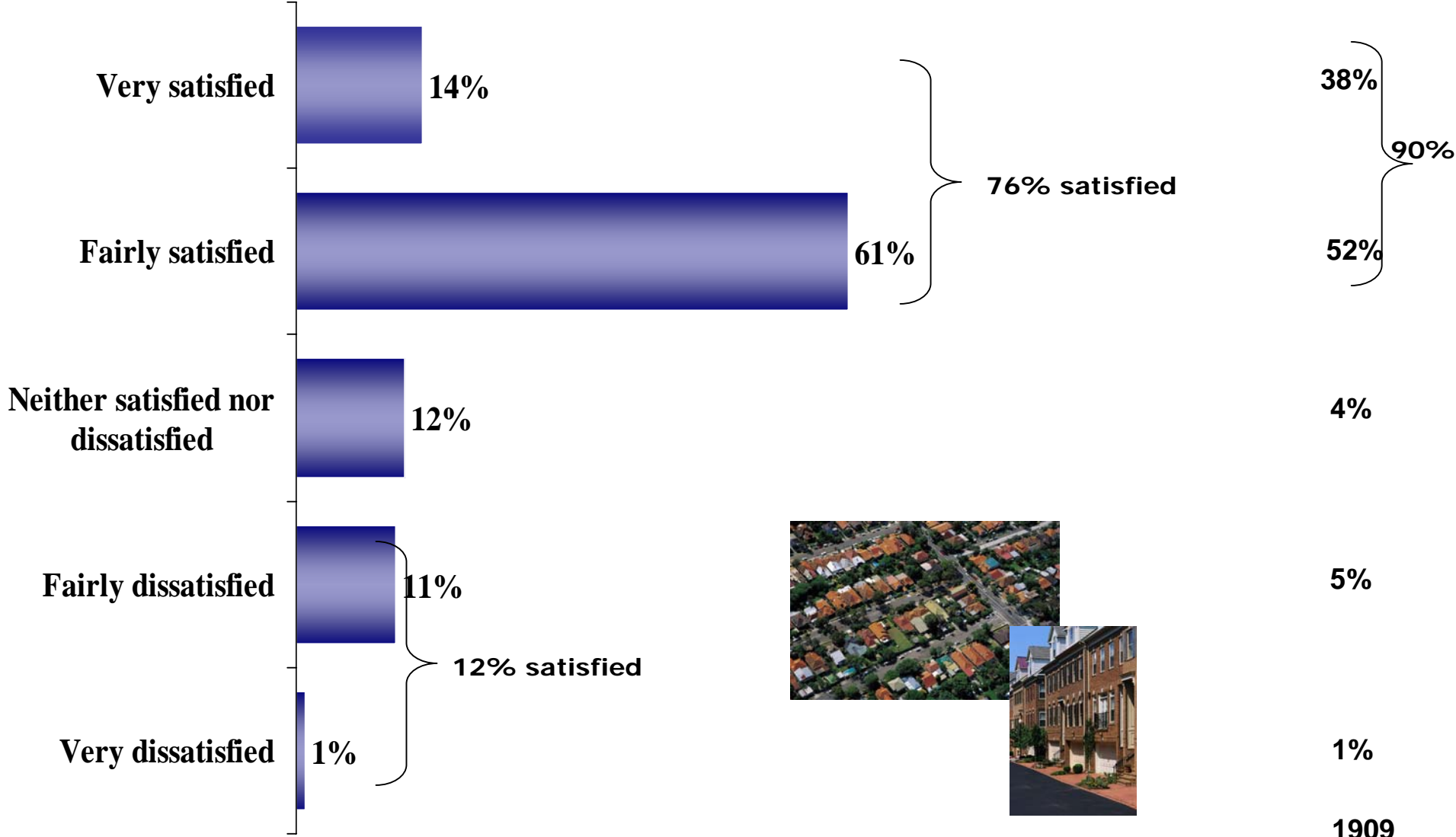
UNWEIGHTED SAMPLE BASE = 205

1909

Although the majority of residents in Urban Northumberland are satisfied, this is lower than the survey average

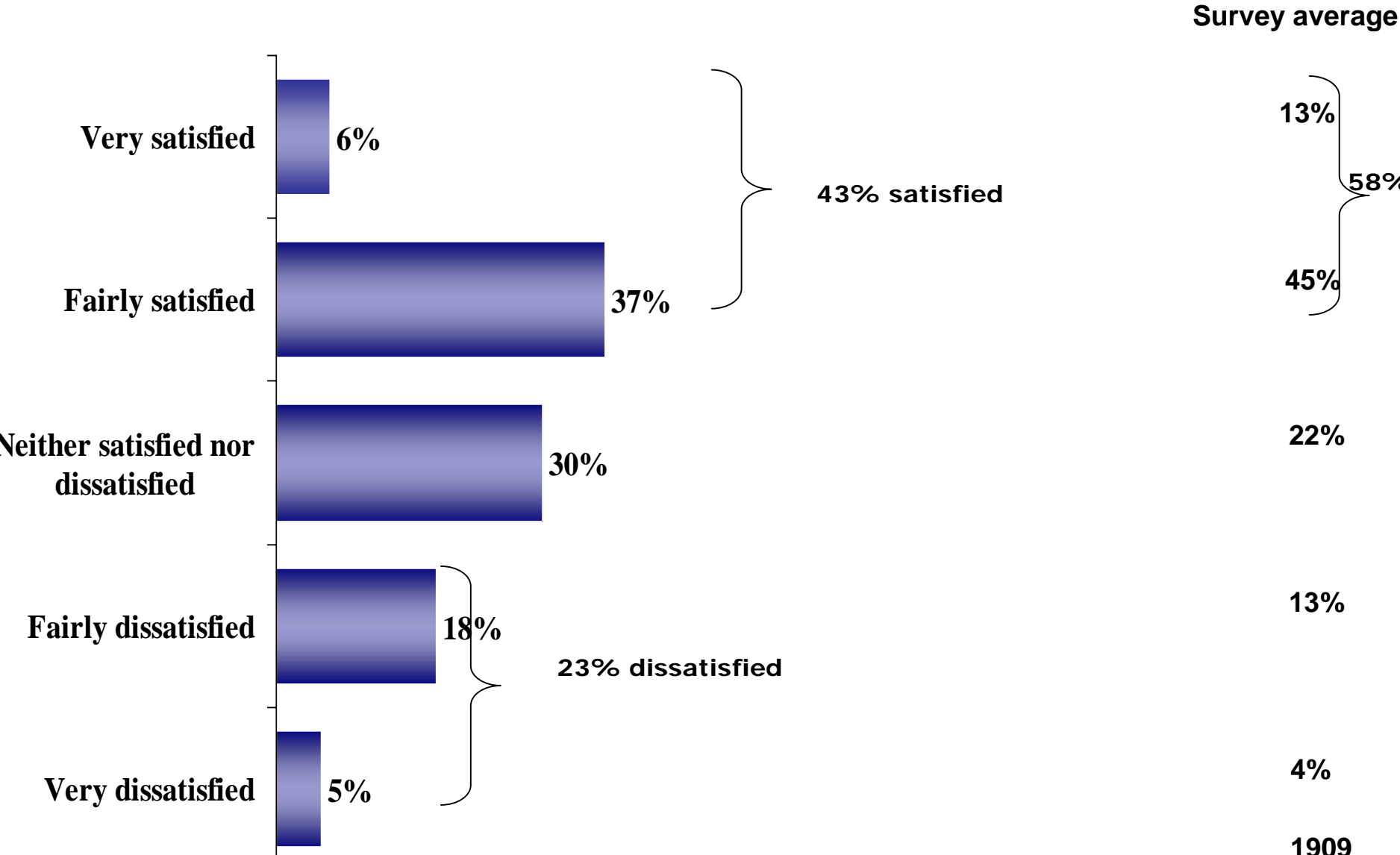
Q. How satisfied or dissatisfied are you with your neighbourhood as a place to live?

Survey average



Satisfaction with the way Urban Northumberland is policed is low

Q. To what extent are you satisfied with the way your neighbourhood is policed?

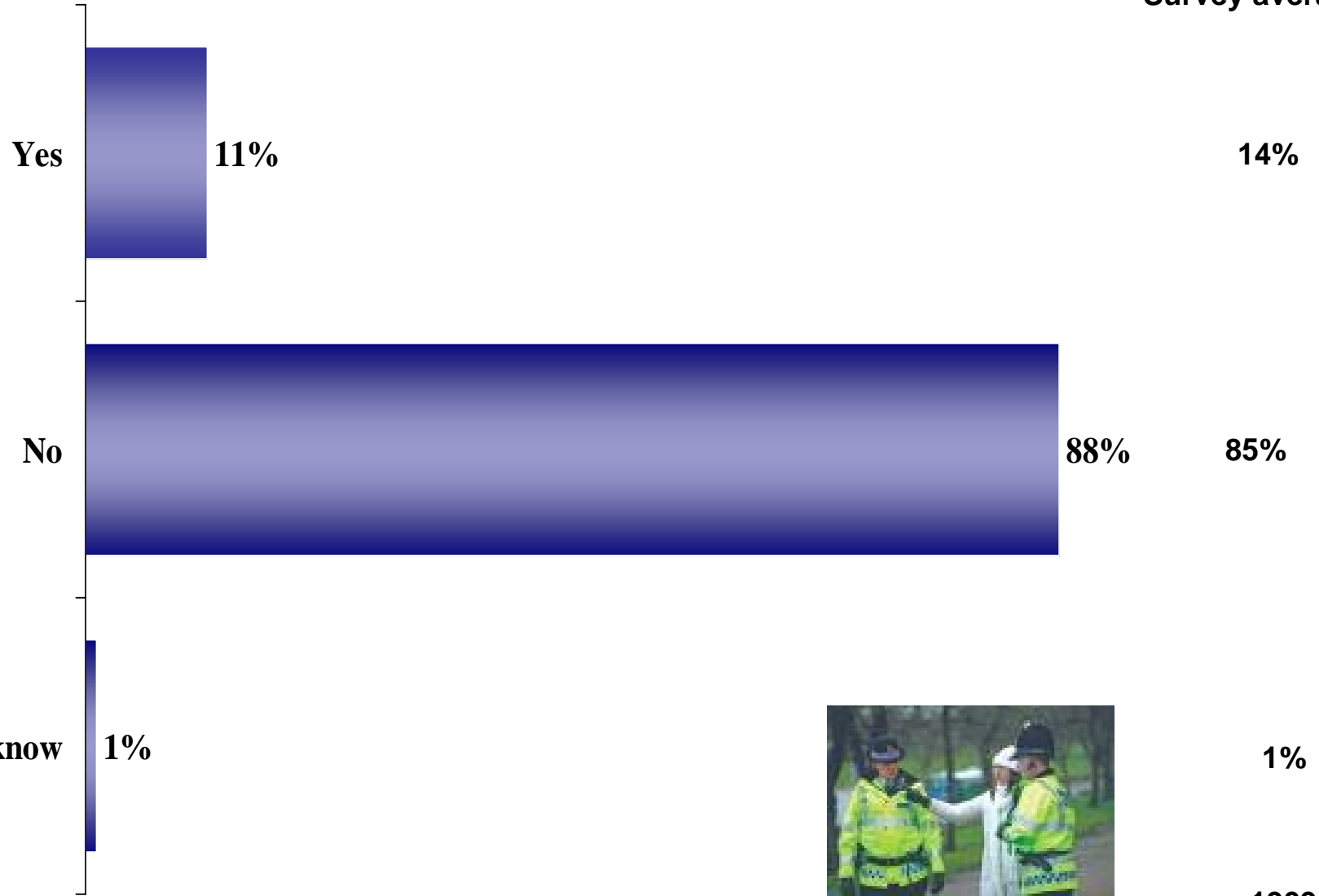


UNWEIGHTED SAMPLE BASE = 205

Just one in ten residents in Urban Northumberland know a local police officer working in their neighbourhood by name or face

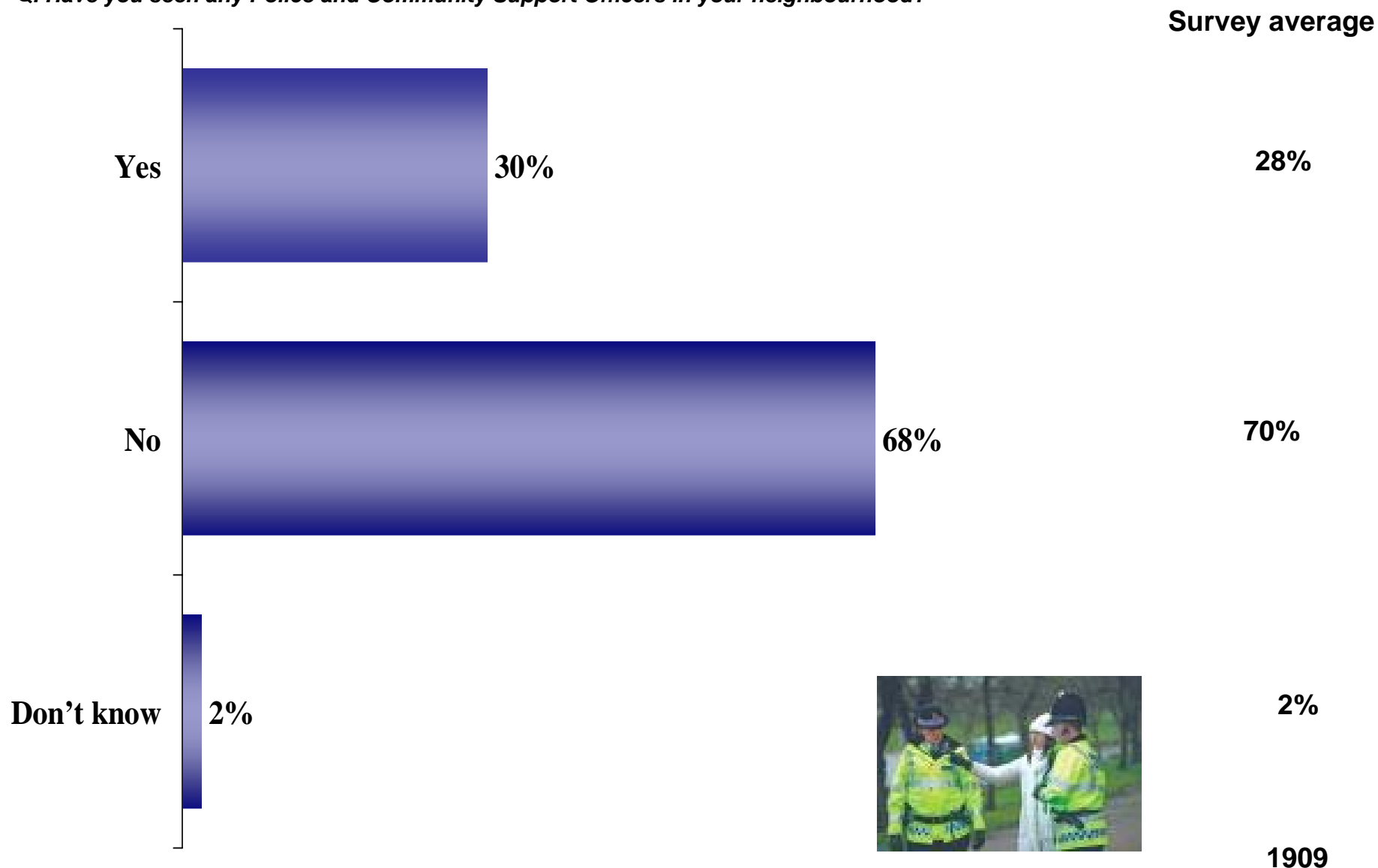
Q. Do you know a local police officer working in your neighbourhood by name or face?

Survey average



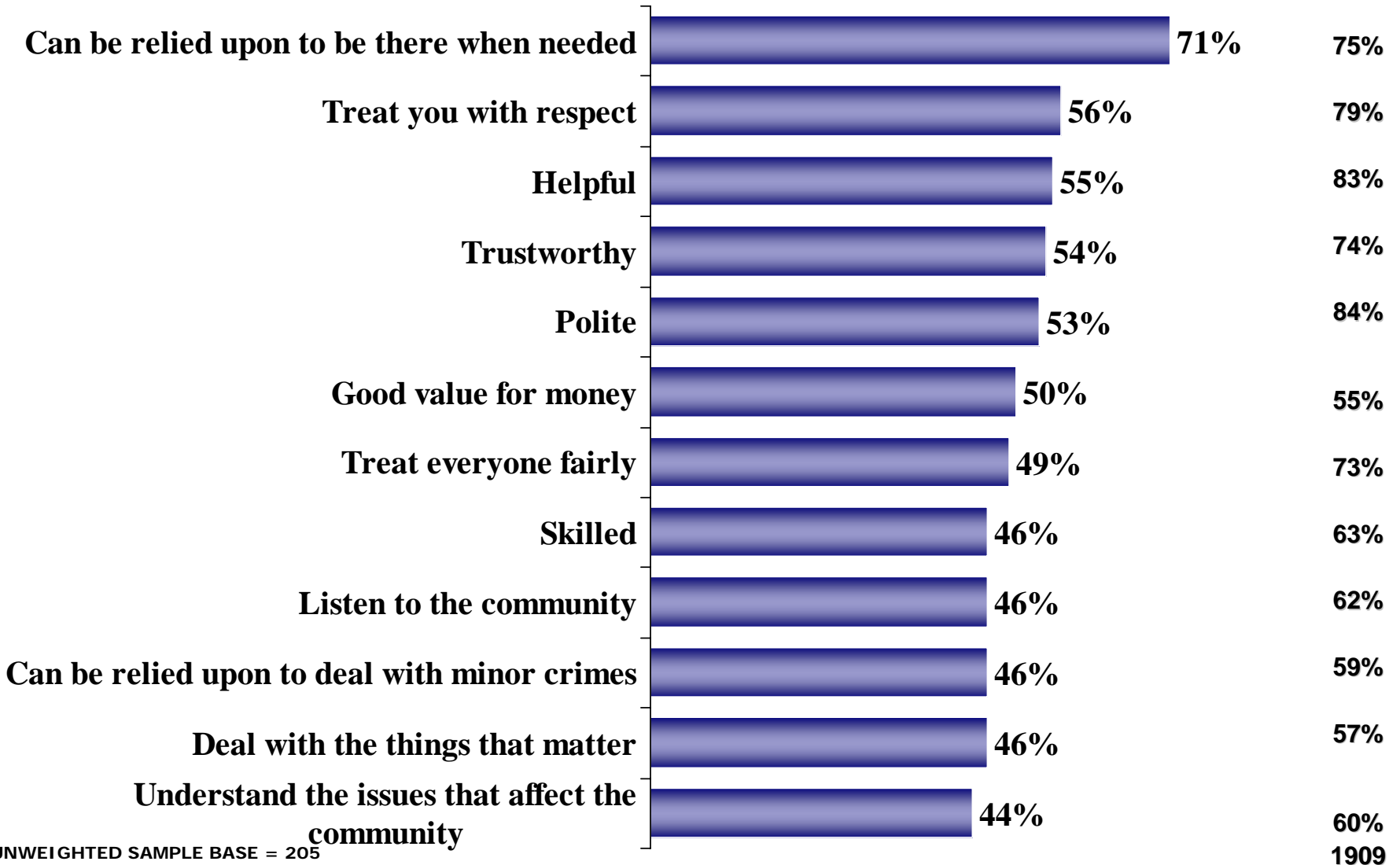
Approximately a third have seen a Police and Community Support Officer in their neighbourhood

Q. Have you seen any Police and Community Support Officers in your neighbourhood?



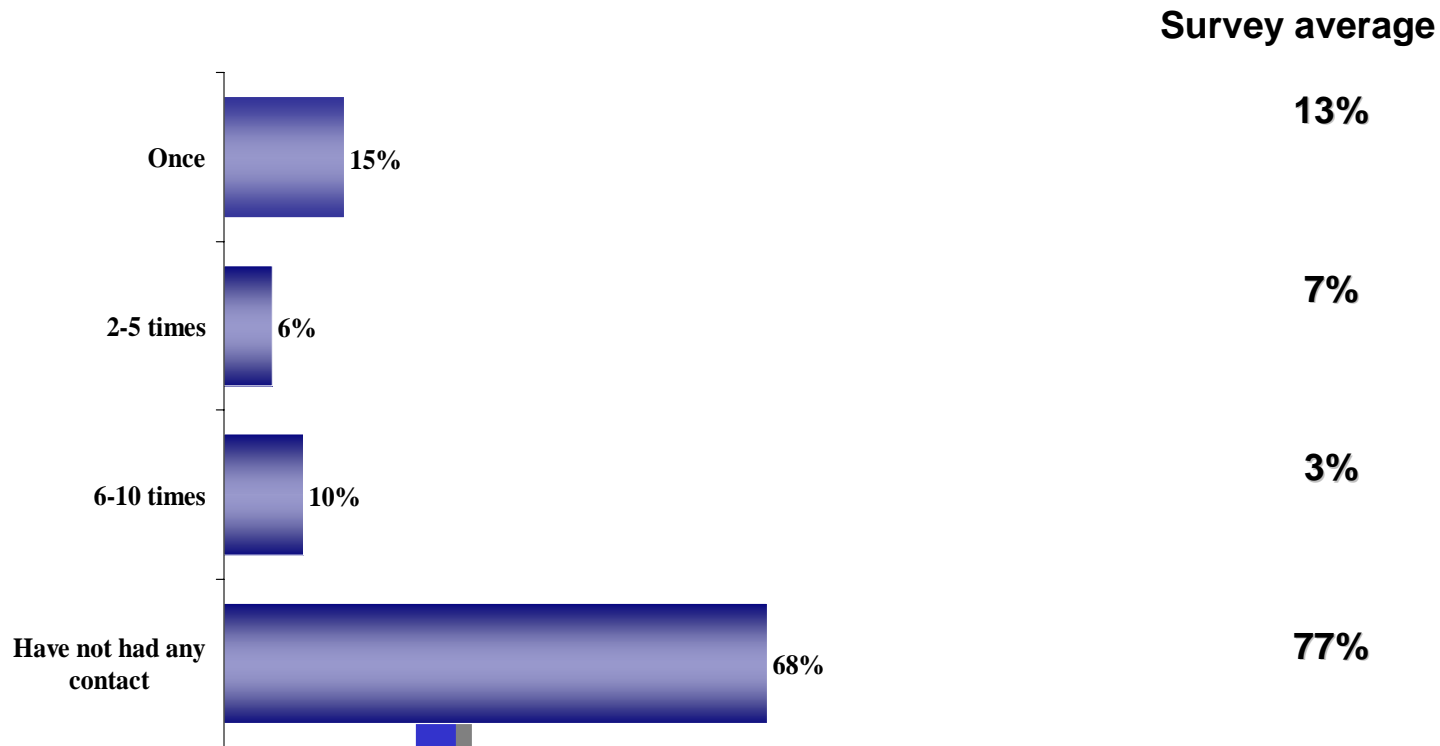
Although lower than the survey average, overall, perceptions of the police are strong

Q. To what extent do you agree or disagree with the following statements about the police in your neighbourhood?



Almost one third of residents in Urban Northumberland have contacted the police in the past 12 months

Q. How many times have you had contact with the police in the past 12 months, whether initiated by you or the police?



Key channels
Amongst those who have contacted



33%
Visit in Person



65%
Telephone

1909
(439 contacted)