



Northumbria Police Authority Building Communities, Beating Crime Area Command Report – Sunderland

Prepared by:
Kate Morris, Senior Research Executive
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Because People Matter

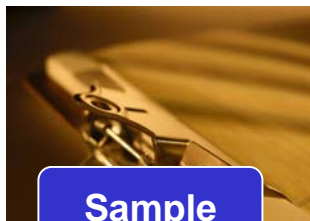
Methodology



Timeframe

Face to face survey

11th Oct '05 to 24th November '05



Sample

Main sample
1,661

Residents aged 18+

Split equally to ensure around 250 interviews were completed in each of the 5 Police Command Unit Area's

Booster
259

Guided by census information on ethnicity, 25 interviews were completed within each area except Newcastle Upon Tyne where 125 were completed which reflected census information



Questionnaire

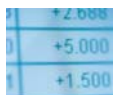
Residents were asked about the following areas:

Neighbourhood issues

Experience of crime

Police in the neighbourhood

Communication and information



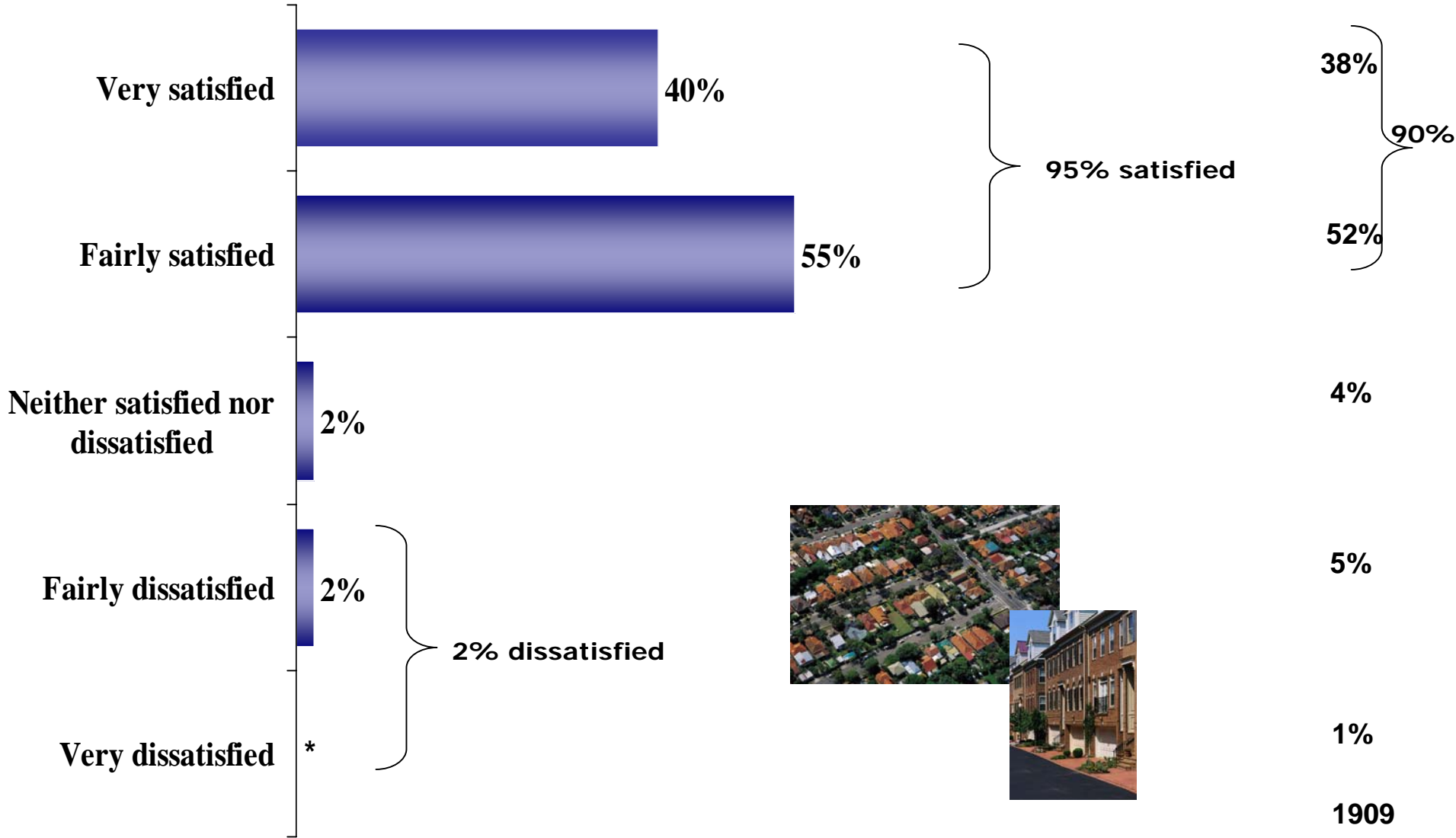
Data

Data was weighted for each ward by age, gender, economic status and ethnicity to accurately match known profile of each ward's population by these characteristics

The majority of residents in Sunderland are satisfied, this is above the survey average

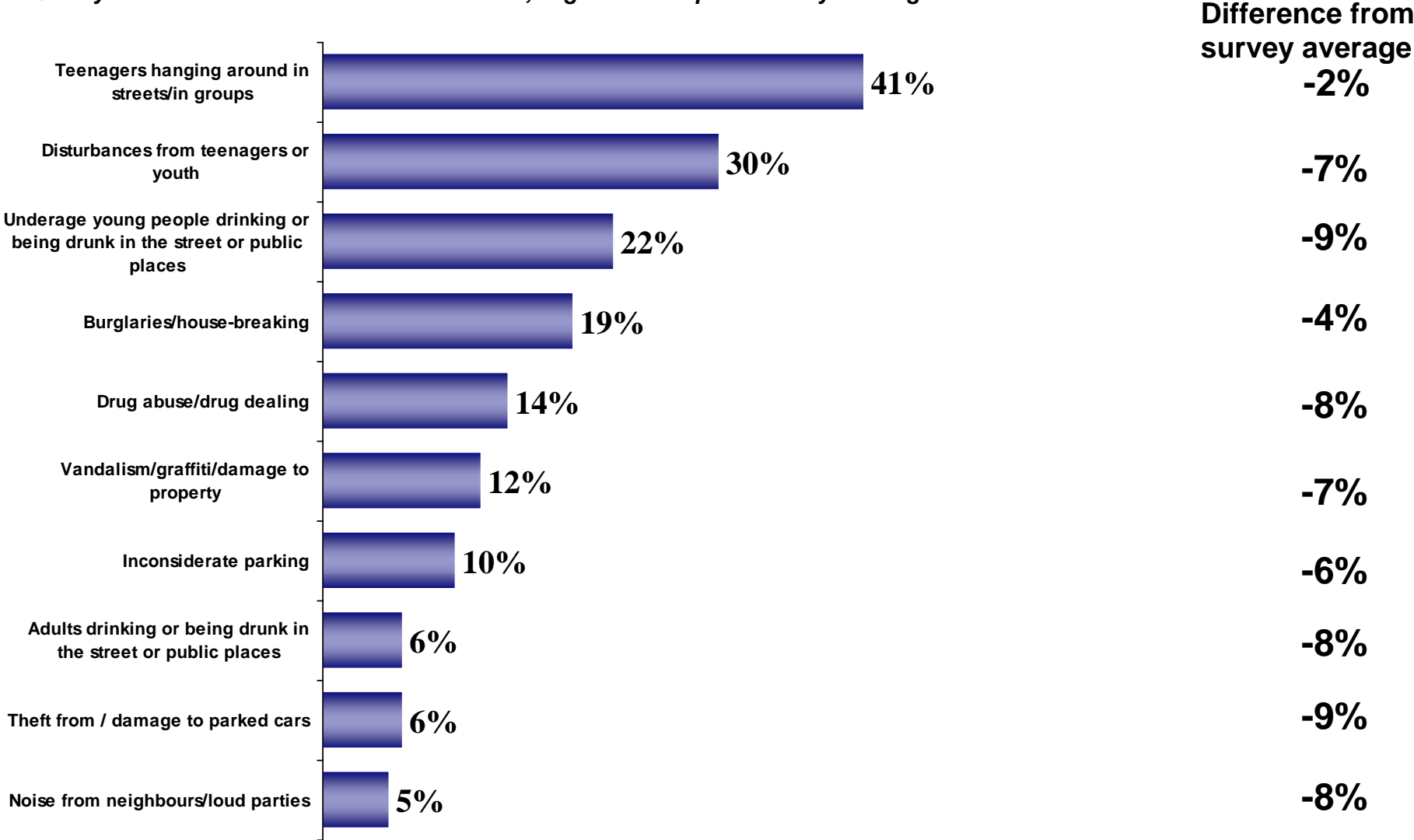
Q. How satisfied or dissatisfied are you with your neighbourhood as a place to live?

Survey average



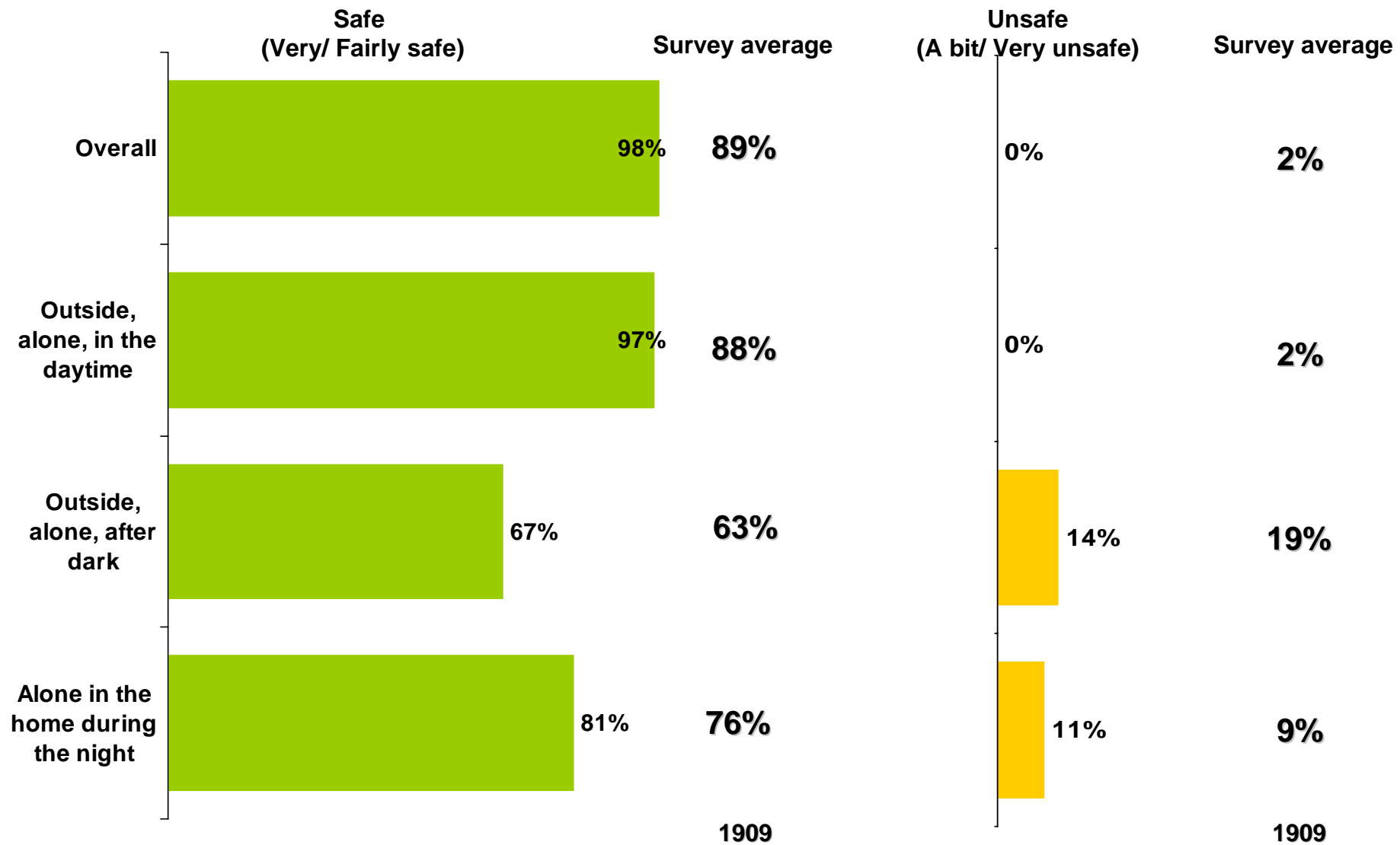
The top problems in Sunderland relate to disturbances from teenagers and youths; teenagers hanging around in streets/in groups

Q. Do you think that each of these is a serious, slight or not a problem in your neighbourhood?



The majority of residents in Sunderland do feel safe in their neighbourhood

Q. How safe do you feel...in your neighbourhood?

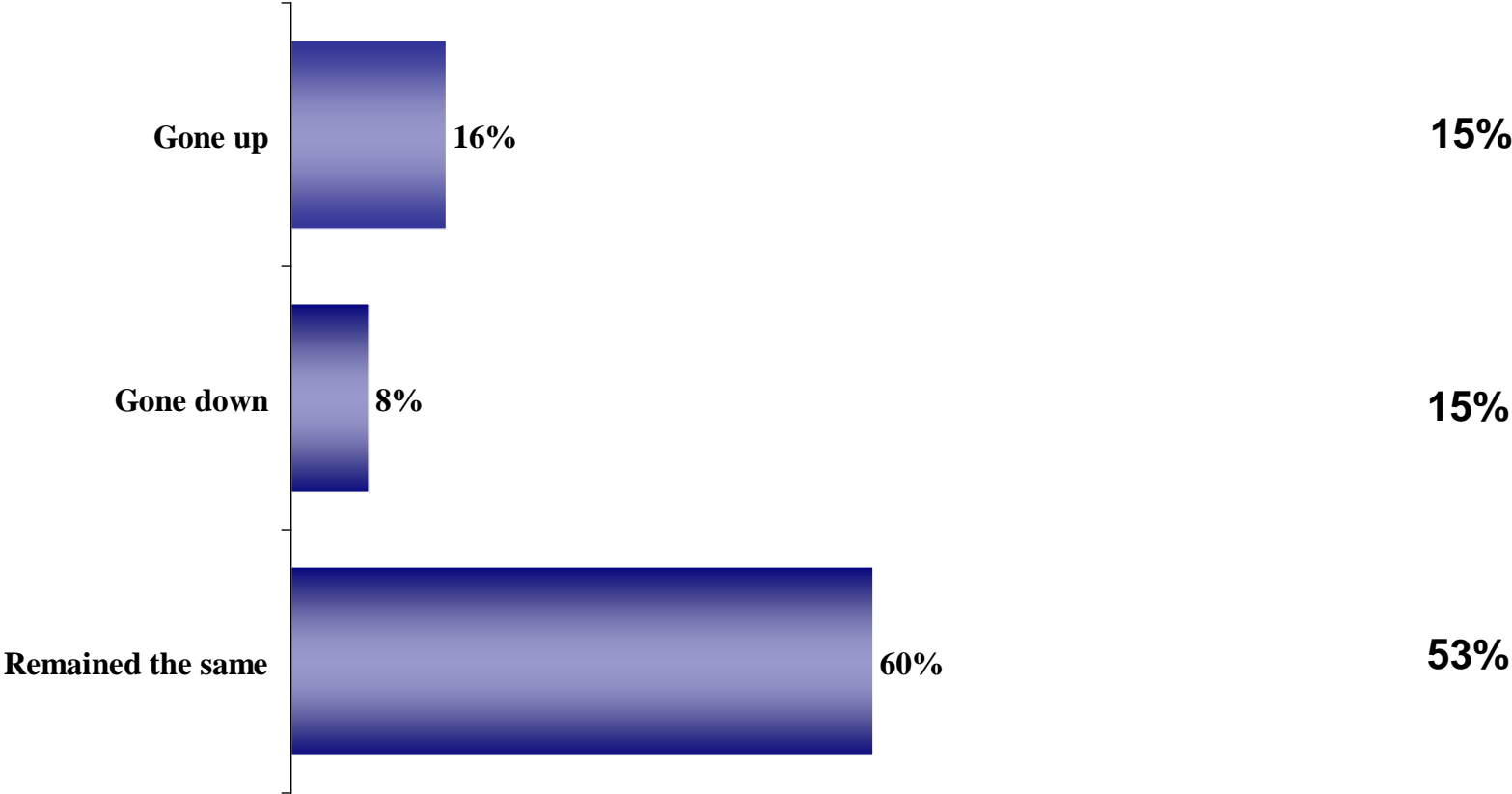


UNWEIGHTED SAMPLE BASE = 311

The majority of residents feel that the overall amount of crime in the area has remained the same over the past 2 years

Q. From what you know or have heard, do you think the overall amount of crime in your neighbourhood has gone up, down or remained about the same over the past 2 years?

Survey average

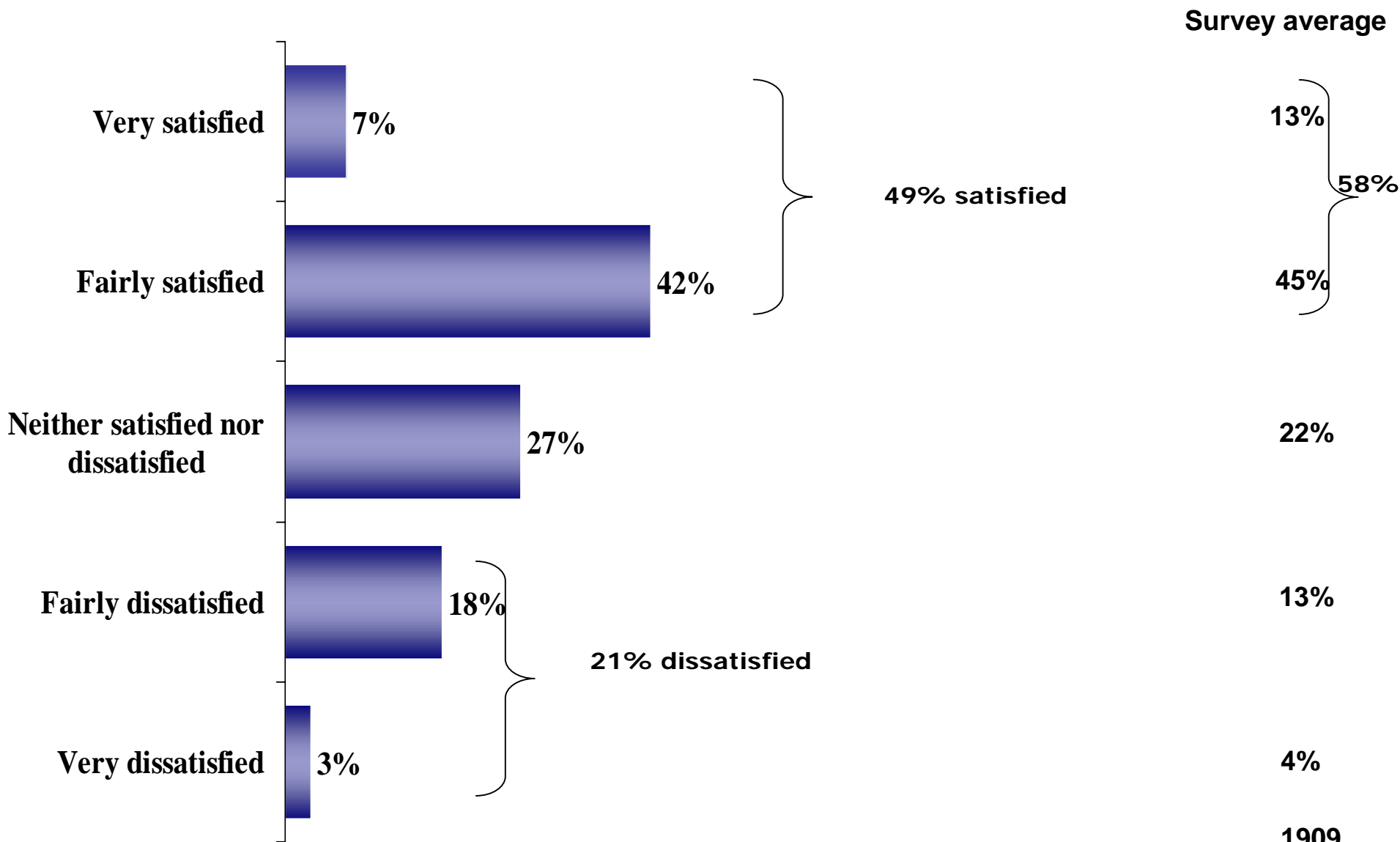


UNWEIGHTED SAMPLE BASE = 311

1909

Only 49% of residents are satisfied with the way Sunderland is policed

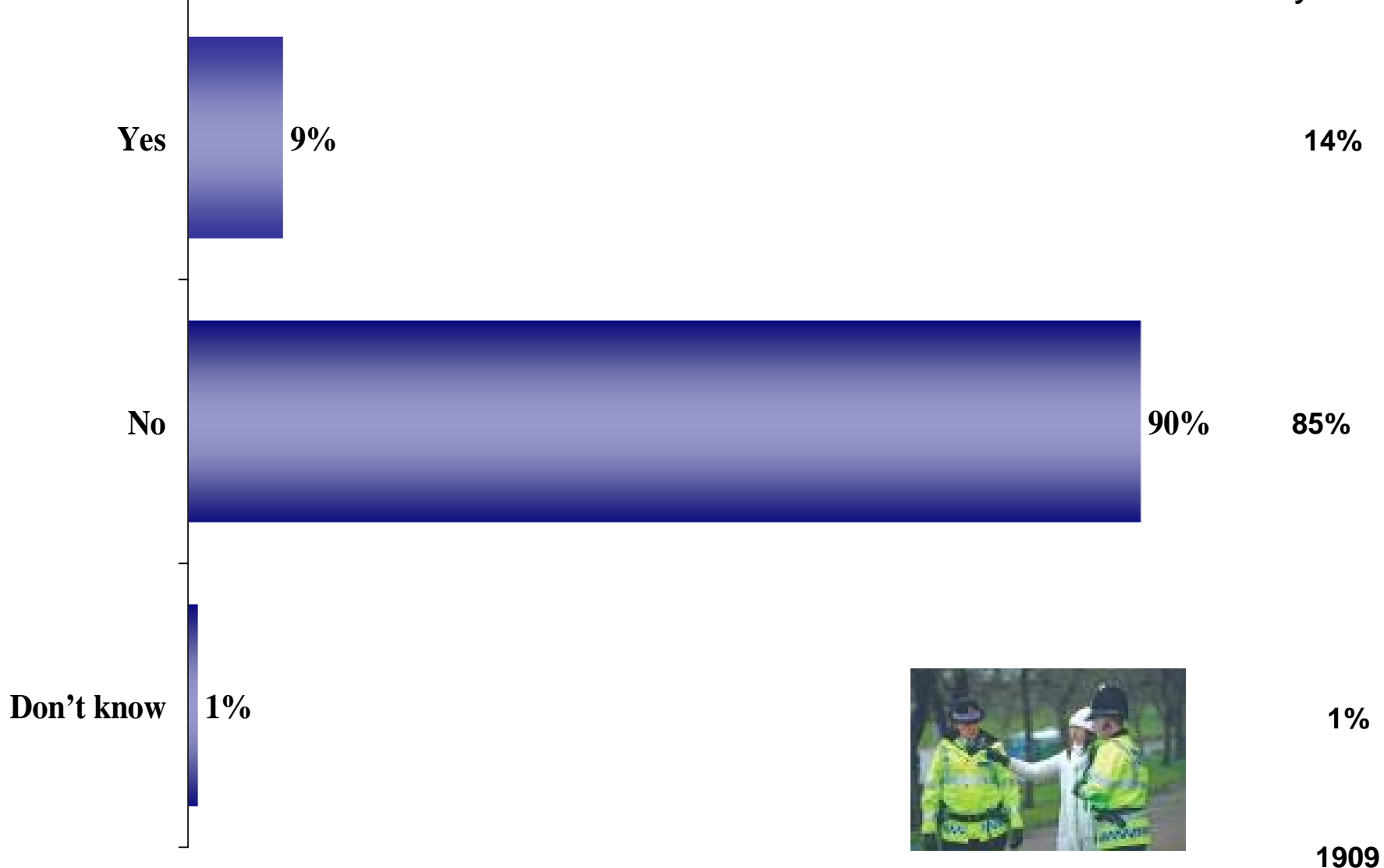
Q. To what extent are you satisfied with the way your neighbourhood is policed?



Just one in ten residents in Sunderland know a local police officer working in their neighbourhood by name or face

Q. Do you know a local police officer working in your neighbourhood by name or face?

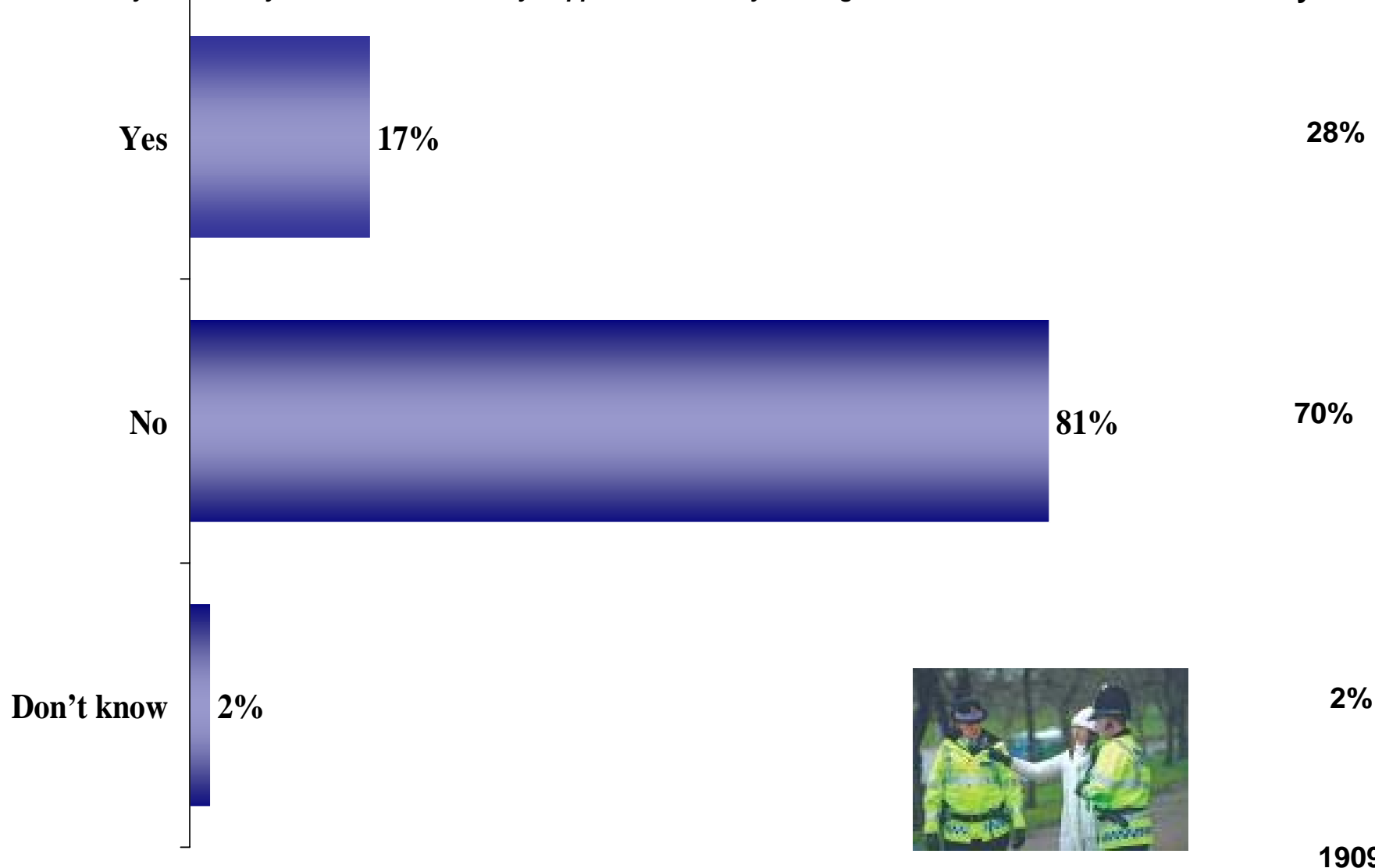
Survey average



Approximately one in five residents have seen a Police and Community Support Officer in their neighbourhood

Q. Have you seen any Police and Community Support Officers in your neighbourhood?

Survey average

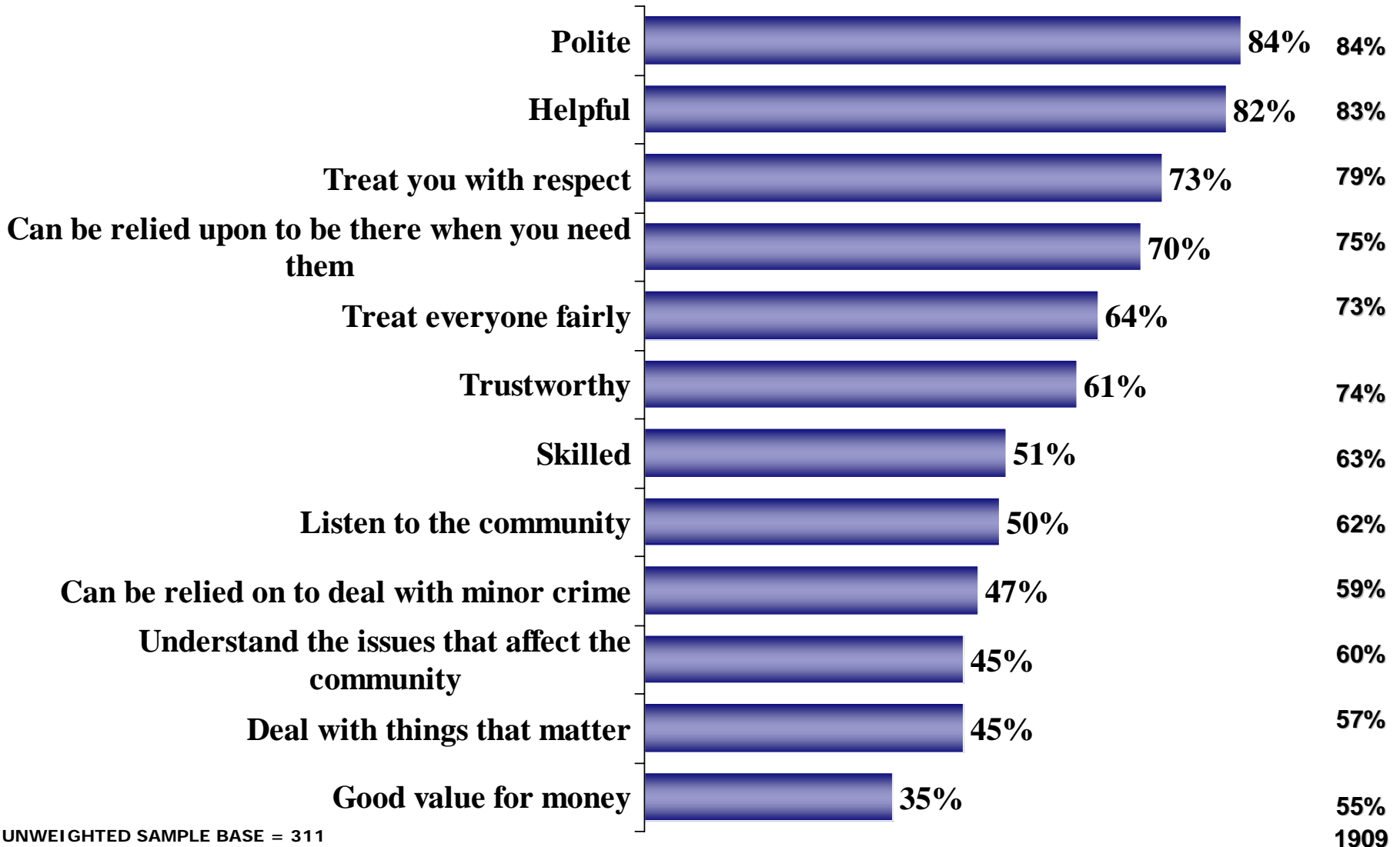


1909

Overall, perceptions of the police in Sunderland are strong

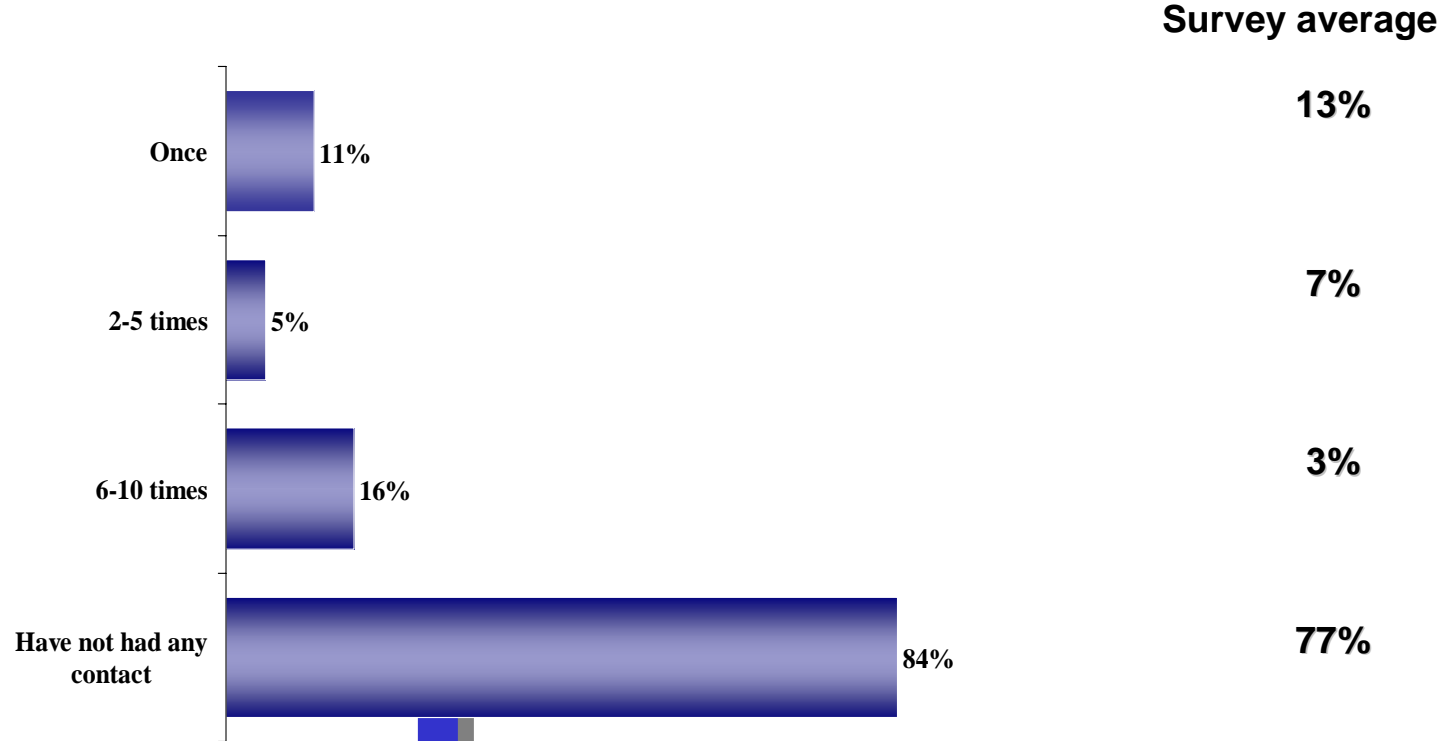
Q. To what extent do you agree or disagree with the following statements about the police in your neighbourhood?

Survey average



Almost one third of residents in Sunderland have contacted the police in the past 12 months

Q. How many times have you had contact with the police in the past 12 months, whether initiated by you or the police?



Key channels
Amongst those who have contacted



70%
Visit in Person



33%
Telephone

1909
(439 contacted)